

WE'RE HIRING

YOUTUBE CONTENT

EXECUTIVE

£200 per video



We're on a mission to find the Matt Watson, Jeremy Clarkson or Chris Harris of the commercial van fleet. Someone who is confident on camera, has a passion for vans and knows about the challenges of transitioning to an EV fleet.

SKILLS REQUIRED

- Background in Automotive
- Strong Passion for Cars, Vans and EVs
- Confident in front of camera
- Strong written skills
- Has an eye for attention to detail
- A driver's license

TO FIND OUT MORE, CONTACT US ON: careers@rix.co.uk



WHY US?

We're creating an exciting new vehicle leasing brand that is focused on commercial leasing and fleet management services for SMBs.

We're part of a larger group of businesses who have a reputation as one of Yorkshire's top employers for 150 years, one of them including Jordans who are one of the leading car dealerships in Hull & Yorkshire since 1923.

You'll be working closely with our in-house marketing and filming team, so you'll always see familiar faces on set, and they'll assist you with the videos and reviews in any way they can.

If you want to make some additional money and begin a journey that could lead to a new way of life, this is the opportunity for you.

WHO ARE YOU?

You have a bit of something to you and understand what business owners and decision makers desire and can connect with them on a level that goes beyond vehicles with common interests and hobbies.

You are ambitious and rise to a challenge. You love to learn about a wide range of cars, vans & EVs, creating content that engages audiences and drives leads.

You'll create content around the vehicle's features and benefits trying to relate it to the customer and what they want from the vehicle. Example: Less people are going to care about its top speed (feature) than if it has a reverse parking camera or heated seats (benefits).

KEY DELIVERABLES:

- Creating reviews & blogs on various different vehicles
- Creating engaging video content on various different vehicles
- Script writing

WE WOULD LOVE IT IF YOU HAD:

- An understanding of our customer's needs and wants
- Worked on camera before

RIX DIGITAL PERKS:

- Remote and flexible working
- Team socials and community events
- Casual attire
- State of the art office on the fruit market
- Free onsite parking
- Office gym access
- Employee expense card
- Cycle to work scheme
- Charity day
- Retail savings portal

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