

# WE'RE HIRING

## Content Executive

£20,000 - £24,000



We want an individual who has an ambitious and motivated attitude towards creating engaging content through SEO, social media & graphic design.

### SKILLS REQUIRED

- Excellent written skills
- SEO Knowledge
- Organic Social Media
- Basic CMS knowledge
- Basic CRM knowledge
- Basic graphic design

TO FIND OUT MORE, CONTACT US ON: [careers@rix.co.uk](mailto:careers@rix.co.uk)

## WHY US?

Our business has had a reputation as one of Yorkshire's top employers for 150 years, and now we're building a digital agency that is creating beautiful websites for the Holiday Park customers we serve through one of our group's brands, Victory Leisure Homes. You'll also be part of a broader digital agency, Rix Digital, that has vision to revolutionise the way Rix's 11 businesses operate.

We have a brand-new head office environment overlooking Hull Marina with facilities such as a gym, innovation hub, cafe and coworking spaces. We have several new hires across the business to learn, develop and grow with and have exciting early-stage projects that provide a wealth of opportunities.

If you like variety, discussing challenges with knowledgeable individuals and working in an entrepreneurial environment then this is the opportunity for you.

## WHO ARE YOU?

You are ambitious and rise to a challenge. You love to learn about a range of products and services, creating content that engages audiences and drives traffic.

You'll be part of a team that build websites and campaigns. You'll help deliver them by delivering copy, social posts, blogging, producing graphics, constantly updating websites for better SEO, and distributing engaging content at appropriate times.

You're someone who is motivated to learn and work on your own, but also as part of a team to draw the best from internal and external stakeholders to develop campaigns that chime with our customers. You'll constantly keep up to date, sharing your knowledge with the team.

You'll be up to date on the latest trends and have a thorough awareness of our clients' and their demands to provide ideas for how they might be applied to our campaigns.

### KEY DELIVERABLES:

- Whitepapers, blogs, newsletters & email copy
- Driving social media engagement across multiple platforms
- Website content for caravan parks and broader content strategies
- Designing graphics

### RIX DIGITAL PERKS:

- Remote and flexible working
- Team socials and community events
- Casual attire
- State of the art office on the fruit market
- Free onsite parking

### WE WOULD LOVE IT IF YOU HAD:

- An understanding of the holiday home industry
- Paid advertising knowledge
- Understanding of automations & workflows
- Adobe & Microsoft skills
- Ambitious & driven attitude
- Determined to reach goals and deadlines
- Understanding of KPIs

- Office gym access
- Employee expense card
- Cycle to work scheme
- Charity day
- Retail savings portal

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